The Writers Alliance of Gainesville (WAG) is proud to announce that it will host the 5th Annual Sunshine State Book Festival January 27th, 2024, at the Hilton UF Convention center in Gainesville, FL.

WAG would like to invite you to be a sponsor of this prominent, local event!
Who Are We?

The Writers Alliance of Gainesville is a 501 (c) 3 nonprofit organization.

Our Mission is to promote, encourage and support aspiring and experienced regional writers.

The Writers Alliance does not discriminate on race, gender, color, age, or disability.
Why A Book Festival?

WAG has grown to over 200 members!

In order to meet our Mission, the Sunshine State Book Festival was created to bring Gainesville’s writing talent to the people who they write for, Gainesville’s readers.
**Why Gainesville?**

WAG believes that the writing history of Gainesville and North Central Florida is proof that Gainesville is the literary cultural center of Florida.

As such, the word “festival” takes on a special meaning as the Gainesville Community celebrates its standing in Florida and the United States.
How Can You Join Us?

We would love the chance to help you share your brand and good will with the Community!

We have several Levels of Sponsorship:

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<th>Level</th>
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<td>PLATINUM LEVEL SPONSORSHIP</td>
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<td>COMMUNITY LEVEL SPONSORSHIP</td>
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Where Your Sponsorship Dollars Go

All staff are volunteers $0
Space Rental $12,400
Guest Speaker $5,000
Marketing and Advertising
• WUFT $500
• COX $2,500
• ABC $2,000
• Audacy Radio $1,500
• RTS Busses $1,800
• Social Media $1,000
• Printing Costs $3,500
• Newspapers $650
Miscellaneous (certificates, invitations, etc) $2,000
Essay Scholarship Awards $1,000
Student Essay Marketing $1,000

TOTAL $34,850
THANK YOU!

Thank you for giving us a chance to explain what a wonderful opportunity we can offer your company to share in this popular event in Gainesville.

Thanks to Sponsors like you, the Sunshine State Book Festival can bring Writers and Readers Together!

To give,

Please send a check made out to Writers Alliance of Gainesville to WAG

P.O. Box 358396
Gainesville, FL 32635-8396.

OR

Make a Donation on the Sunshine State Book Festival Website, https://www.sunshinestatebookfestival.com
Your Contact

Do you have questions?
Please contact Jenny Dearinger at President@writersalliance.org
OR Call her at (352)316–3538

As a reminder, please visit our terrific websites–
www.writersalliance.org
www.sunshinestatebookfestival.com
Some of Our Talented Authors