

Writers Alliance of Gainesville

SUNSHINE STATE

BOOK FESTIVAL

Fifth Annual Sunshine State Book Festival

January 27, 2024

Hilton UF Convention Center

*Bringing Readers and Writers
Together*



The Writers Alliance of Gainesville (WAG) is proud to announce that it will host the 5th Annual Sunshine State Book Festival January 27th, 2024, at the Hilton UF Convention center in Gainesville, FL.

WAG would like to invite you to be a sponsor of this prominent, local event!



Ilene Silverman



Who Are We?

The Writers Alliance of Gainesville is a 501 (c) 3 nonprofit organization.

Our Mission is to promote, encourage and support aspiring and experienced regional writers.

The Writers Alliance does not discriminate on race, gender, color, age, or disability.





Why A Book Festival?

WAG has grown to over 200 members!

In order to meet our Mission, the Sunshine State Book Festival was created to bring Gainesville's writing talent to the people who they write for, Gainesville's readers.





Why Gainesville?



WAG believes that the writing history of Gainesville and North Central Florida is proof that Gainesville is the literary cultural center of Florida.

As such, the word “festival” takes on a special meaning as the Gainesville Community celebrates its standing in Florida and the United States.





How Can You Join Us?

We would love the chance to help you share your brand and good will with the Community!

We have several Levels of Sponsorship:

PLATINUM LEVEL SPONSORSHIP \$3,000 +

- Recognition in printed program
- Promotional materials in goody bags
- Logo featured on website
- Logo featured on posters and most printed materials
- Invitation to the VIP Meet-and-Greet reception

GOLD LEVEL SPONSORSHIP \$1,500-\$2,999

- Recognition in printed program
- Promotional materials in goody bags
- Logo featured on website
- Invitation to the VIP Meet-and-Greet reception

BRONZE LEVEL SPONSORSHIP \$500-\$1,499

- Recognition in printed program
- Logo featured on website
- Invitation to the VIP Meet-and-Greet reception

COMMUNITY LEVEL SPONSORSHIP \$200-\$499

- Logo featured on website
- Invitation to the VIP Meet-and-Greet reception



Where Your Sponsorship Dollars Go

All staff are volunteers	\$ 0
Space Rental	\$12,400
Guest Speaker	\$ 5,000
Marketing and Advertising	
• WUFT	\$ 500
• COX	\$ 2,500
• ABC	\$ 2,000
• Audacy Radio	\$ 1,500
• RTS Busses	\$ 1,800
• Social Media	\$ 1,000
• Printing Costs	\$ 3,500
• Newspapers	\$ 650
Miscellaneous (certificates, invitations, etc)	\$ 2,000
Essay Scholarship Awards	\$ 1,000
Student Essay Marketing	\$ 1,000

TOTAL \$34,850



THANK YOU!



Thank you for giving us a chance to explain what a wonderful opportunity we can offer your company to share in this popular event in Gainesville.

Thanks to Sponsors like you, the Sunshine State Book Festival can bring Writers and Readers Together!

To give,

Please send a check made out to
Writers Alliance of Gainesville to

WAG

P.O. Box 358396

Gainesville, FL 32635-8396.

OR

Make a Donation on the
Sunshine State Book Festival Website,
<https://www.sunshinestatebookfestival.com>



Your Contact



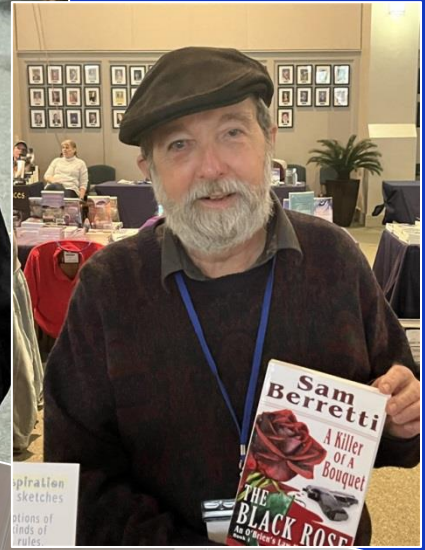
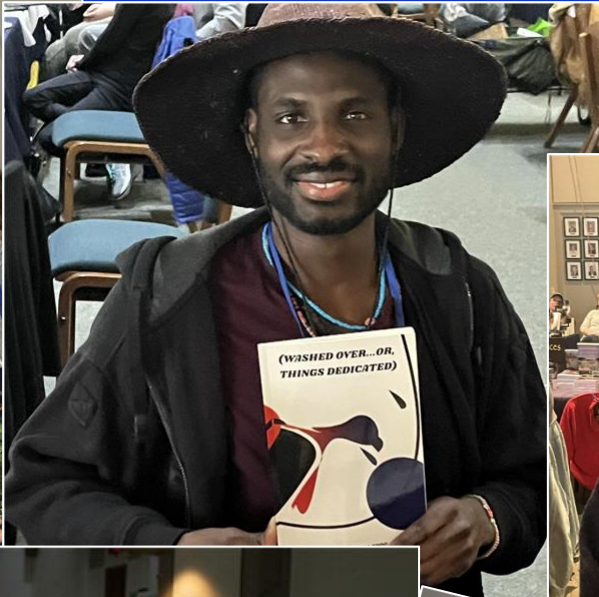
Do you have questions?
Please contact Jenny Dearing at
President@writersalliance.org
OR Call her at
(352)316-3538

As a reminder, please visit our terrific
websites–
www.writersalliance.org
www.sunshinestatebookfestival.com





Some of Our Talented Authors



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