

## Sunshine State Book Festival | Social Media Toolkit

### Accounts to tag:

- Facebook: <https://www.facebook.com/WritersAllianceofGainesville>
- Instagram: @writers\_alliance\_ofgainesville

### Hashtags:

- 1) #SunshineStateBookFestival

### Caption ideas:

- 1) I'm excited to announce that I'll have a table at the 2022 Sunshine State Book Festival! Not only will my book [insert title here] be available for sale, but you'll be able to find more great books from other local authors.  
<https://www.facebook.com/events/3131724010396396/>
- 2) Save the date for the 2022 Sunshine State Book Festival! (Spoilers: I'll have a table, where I'll be selling my newest book [insert title].)  
<https://www.facebook.com/events/3131724010396396/>
- 3) The Sunshine State Book Festival is just a few weeks away, and I'm looking forward to meeting fellow book lovers there!  
<https://www.facebook.com/events/3131724010396396/>
- 4) Trying to decide how to treat yourself or your special someone for Valentine's Day? The 2022 Sunshine State Book Festival is the perfect opportunity to pick up some great new reads from local authors (including yours truly)!  
<https://www.facebook.com/events/3131724010396396/>
- 5) Fellow parents: Looking for a family-friendly weekend activity? Save the date for the 2022 Sunshine State Book Festival! You'll be able to find books for readers of all ages, along with activities for the kiddos. Plus, you can support the local authors (myself included!) who will have tables.  
<https://www.facebook.com/events/3131724010396396/>