

Sunshine State Book Festival

Social Media Toolkit

Accounts to Tag

Please click on each blue link and post comments, likes, and shares to friends and family.

Facebook: <https://www.facebook.com/WritersAllianceofGainesville>

Instagram: @writers_alliance_ofgainesville

Hashtags: #SunshineStateBookFestival

Invite others to the festival on your events calendar on Facebook.

A Bitly shortlink has been created for you to copy and paste into your browser. Then you can invite your friends to come to the festival.

<https://www.facebook.com/events/calendar/>

bit.ly/3WG9ykW

Caption ideas:

- 1)** I'm excited to announce that I'll have a table at the 2023 Sunshine State Book Festival! Not only will my book [insert title here] be available for sale, but you'll be able to find more great books from other local authors.
- 2)** Trying to decide how to treat yourself or your special someone for Valentine's Day? The 2023 Sunshine State Book Festival is the perfect opportunity to pick up some great new reads from local authors (including yours truly)!
- 3)** Fellow parents: Looking for a family-friendly weekend activity? Save the date for the 2023 Sunshine State Book Festival! You'll be able to find books for readers of all ages, along with activities for the kiddos. Plus, you can support the local authors (myself included!) who will have tables there.